

KALABENNETT

Dallas, TX | 214.862.1904 | Kalabennett@mail.com | www.kalaelise.com

• **PROFILE**

Highly motivated & reliable entrepreneur who's a graduate from the University of North Texas with a double major in Bachelor of Fine Arts in Fashion Design, and a Bachelor of Business Administration in Entrepreneurship. Experienced with industry profession apparel design techniques, including garment construction, concept, fit, and iterative prototyping.

• **EDUCATION**

UNIVERSITY OF NORTH TEXAS – FALL 2012 – MAY 2017

3.51 GPA, Graduated with Honors; Double major, BFA in Fashion Design and a BBA in Business Entrepreneurship.

• **INDUSTRY EXPERIENCE**

FREELANCE FASHION DESIGNER: OWNER, KALAEISE – JANUARY 2018 – CURRENT

KALAEISE brand was established to work directly with fashion companies to provide any and all fashion design work from sewing samples, creating patterns, designing styles for collections, creating technical packs, providing technical design work, along with consulting on design and production needs. Since the establishment of this brand, the clients acquired have provided opportunities such as, 1. Being sent to Cambodia to set up a production team for a made-to-measure brand, 2. Create and consult on all technical packs for a global knit company, 3. Consult and sew samples for a nation-wide plus size women's athletic brand, and 4. Design and create a made-to-measure men's suit collection for a former NFL player.

ADJUNCT PROFESSOR: UNIVERSITY OF NORTH TEXAS – MARCH 2019 – CURRENT

Taught several fashion design courses from freshman to junior level over the past 3 semesters, including: ADES 1550 Introduction to Fashion Design, ADES 3565 Fashion Computer Concept, ADES 3575 Gerber: Consumer to Concept, ADES 3570 Computers in Fashion: Presentation, ADES 3560 Technical Design

MARKET SHOWROOM REPRESENTATIVE: INDIGO AGENCY – OCTOBER 2018 – CURRENT

Represents the variety of clothing lines in the showroom at the Dallas Market Center and MAGIC. Works directly with the buyers to hand select pieces from each line to sell that would compliment each buyer's store.

MENSWEAR TECHNICAL DESIGNER: CO-OP, JCPENNEY – AUGUST 2017 – DECEMBER 2017

Worked with design and product development teams to determine fit and aesthetic details for each garment. Created and updated tech packs in Flex PLM. Attended, and conducted, fit sessions with design and product development, advised the correct construction of garments within development and production timelines, then communicated fit comments and corrections to International Buying Offices, and factories.

CREATIVE CONTENT BUILDER: INTERN, GERBER TECHNOLOGY – APRIL 2017 – AUGUST 2017

Trained on all aspects of Gerber software (AccuMark & YuniquePLM). Worked as a Creative Content Builder to assist with marketing content for promotional purposes along with social media, enhanced the company's web presence, and created/maintained customer purchase reporting for sales/marketing review.

INTERNSHIP, SHIRIN ASKARI – MAY 2015 - OCTOBER 2015

Direct report to the Creative Director, Shirin Askari. Responsible for creation of patterns, fabric/print selections, and executes showroom samples for the each seasonal collection, assisted with market week, and participated in brand marketing the company.

• **SKILLS**

SOFTWARE

Well versed in Adobe Illustrator & Photoshop, Microsoft tools (Excel, Word, etc.), Accumark Pattern Design software & YuniquePLM.

GARMENT CONSTRUCTION & DESIGN

Trained in Illustrating, Technical Design, Sewing, Patternmaking, Draping, Fabric Sourcing, and Prototypes.

• **REFERRALS**

Janie Stidham: Retired UNT Fashion Design Professor; M. 972-658-3580, janiekstidham@gmail.com

David Ray: Indigo Agency Owner; M. 214-546-2143; David@indigoagency.com